

PM11 - Primary CTA

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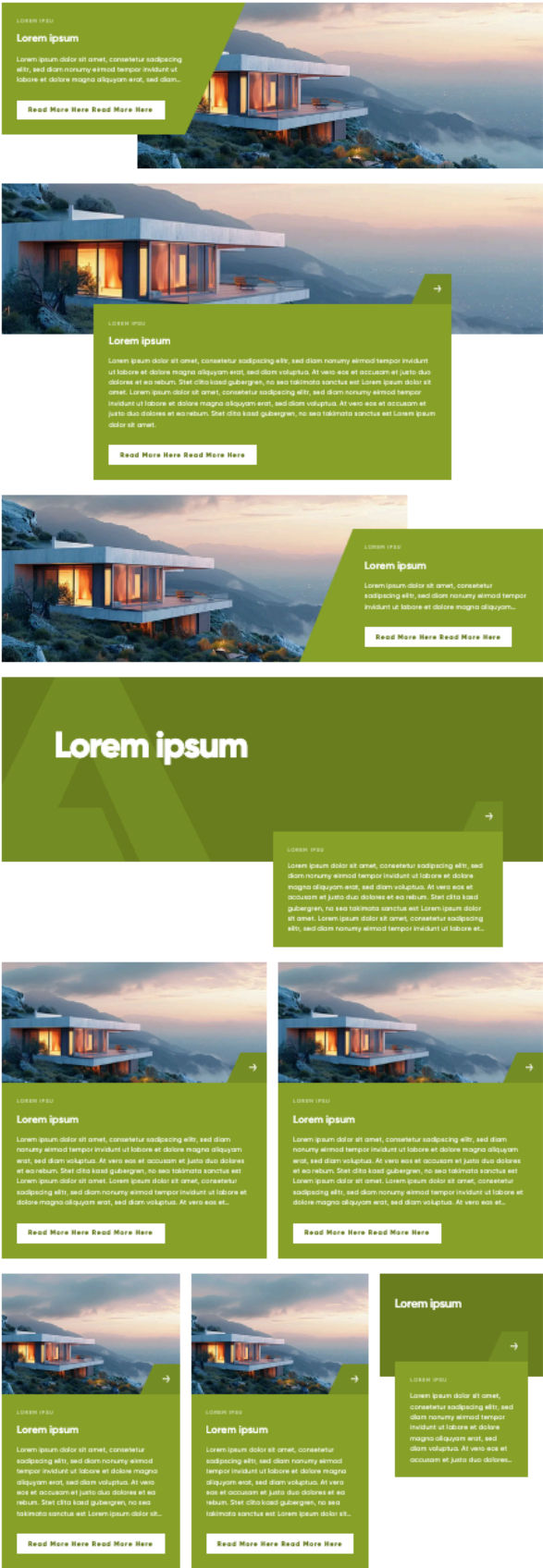
[Double Teaser Layout](#)

[Triple Teaser Layout](#)

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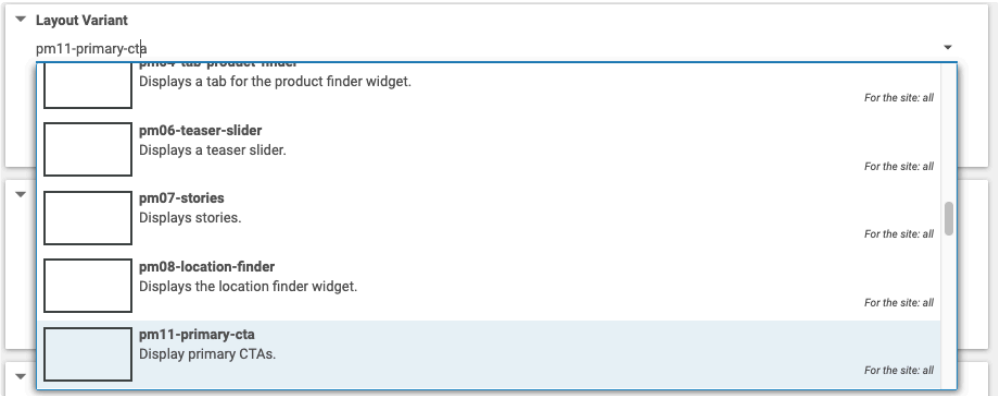
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How it should look like



Creating the collection (*pm11-primary-cta*) [↗](#)

1. Create a new **Collection** and select **Layout Variant** *pm11-primary-cta*.

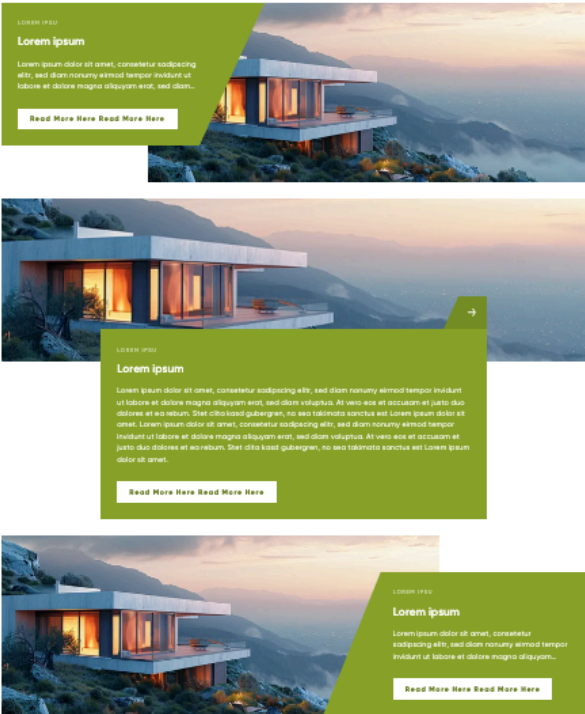


2. Select additional Collection options
a. Alignment of the teaser layout

Customization of the teaser layout

☐ Left aligned ☐ Centered ☒ Right aligned

i online visible if there is only 1 teaser inside the collection that also has an image!



- b. Color Theme

The image displays four variations of a hero section design, each featuring a modern house on a hill at sunset. The variations are as follows:

- Orange Variation:** The background is orange. The text "PRETITLE" is in a small, light font. The main heading "CTA block title" is in a large, bold, white font. Below it is the text "CTA block text ghđ" in a smaller, light font. At the bottom, there are two buttons: "Button" (white text on a black background) and "Button →" (white text on a black background with a right arrow).
- Blue Variation:** The background is blue. The text "PRETITLE" is in a small, light font. The main heading "CTA block title" is in a large, bold, white font. Below it is the text "CTA block text ghđ" in a smaller, light font. At the bottom, there are two buttons: "Button" (white text on a white background) and "Button →" (white text on a white background with a right arrow).
- Dark Blue Variation:** The background is dark blue. The text "PRETITLE" is in a small, light font. The main heading "CTA block title" is in a large, bold, white font. Below it is the text "CTA block text ghđ" in a smaller, light font. At the bottom, there are two buttons: "Button" (white text on a blue background) and "Button →" (white text on a blue background with a right arrow).
- Green Variation:** The background is green. The text "PRETITLE" is in a small, light font. The main heading "CTA block title" is in a large, bold, white font. Below it is the text "CTA block text ghđ" in a smaller, light font. At the bottom, there are two buttons: "Button" (white text on a white background) and "Button →" (white text on a white background with a right arrow).

Double Teaser Layout [🔗](#)

Items

Teaser 1

Teaser 1

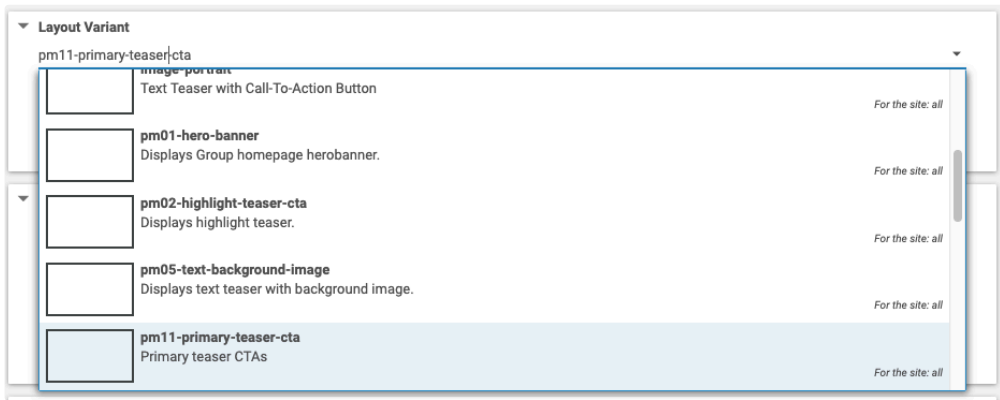
Type here to search or drag and drop content onto this area.

Triple Teaser Layout [🔗](#)

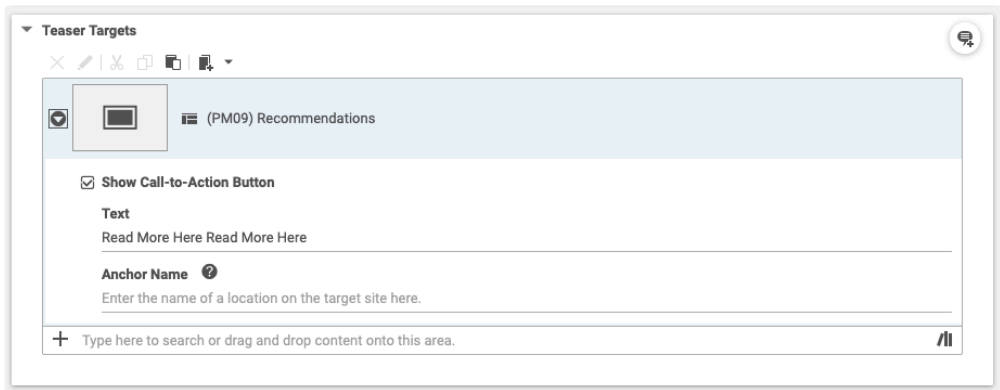


Creating the normal teaser (*pm11-primary-teaser-cta*) [🔗](#)

1. Create a new **Collection** and select **Layout Variant** *pm11-primary-teaser-cta*.



2. Adding a **Teaser Target** and **Text**



3. Adding a **Pre-Title**, **Teaser Title** and **Teaser Text**

Teaser

Pre-title

Teaser Title

Teaser Text

>Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

4. Adding an image to **Pictures** and Other Media

Creating the imageless teaser (*pm11-primary-teaser-cta*) [↗](#)

The first steps of creation are equal to the process of creating a normal teaser. The only difference is the image which we leave empty and the boolean to explicitly declare this as an imageless teaser.

1. Adding **NO** image to **Pictures and Other Media**

Pictures and Other Media

Type here to search or drag and drop content onto this area.

2. Checkin the boolean **Show teaser without Image** in **Additional Teaser Options**

▼ **Additional Teaser Options**

☒ Show teaser without Image (imageless)